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| ABOUT  MICHELLE TILLIS LEDERMAN  Michelle Tillis Lederman, (CSP, PCC, SCC, MBA) is an expert on workplace communications and relationships. Named by Forbes as one of the Top 25 Networking Experts, and one of the Top 30 Communications Professionals in the World by Global Gurus. Michelle is a speaker, trainer, executive coach, and author of four books including [*The Connectors Advantage*](https://michelletillislederman.com/books/the-connectors-advantage/) and [*The 11 Laws of Likability*](http://amzn.to/2dZU2OW). She was invited to the Marshall Goldsmith 100 Coaches Group, “100 Coaches Community brings together the world’s premier leadership thinkers” to seek ways to advance positive impact and give back to society.  An executive coach, people expert, and CEO of [Executive Essentials](http://www.executiveessentials.org/), Michelle inspires organizations and individuals to build real relationships and get real results. Having worked with fortune 500, non-profit, university and government clients she’s identified the common struggle… it’s people challenges.  She received her BS from Lehigh University, her MBA from Columbia Business School, holds the PCC designation from the International Coaching Federation, and is certified in Marshall Goldsmith’s Stakeholder Centered Coaching method. Executive Essentials is a certified Women Business Enterprise. |





LEADERCAMP

CONNECTED LEADERSHIP SERIES

BE AN AUTHENTIC,   
TRUSTED LEADER

WITH

MICHELLE TILLIS LEDERMAN

APRIL 18, 2024

Do you want to be a leader people want to work for? Creating a strong, engaged team translates into a more positive work environment, lower turnover, and greater productivity and collaboration. It also has a direct effect on your organization’s bottom line.

Your ability to create meaningful and lasting relationships directly impacts your personal success from hiring, to being a trustworthy leader, to shaping the organizational culture.

In this first part of a four-part series on *Connected Leadership*, Michelle Tillis Lederman executive coach, people expert, and CEO, will touch upon the highlights of how you can become an authentic and trusted leader who enables trust to be created and maintained throughout the team and organization. As a Connected Leader you will grow your role, build loyalty, and expand your influence throughout your organization.

PARTICIPANTS WILL

* Discover the correlation between a relationship driven leader and key performance indicators
* Build and retain trust to improve productivity, morale, loyalty and retention
* Increase your authenticity and awareness on actions that erode trust
* Learn the four pillars of trust and techniques to restore broken trust

PREPARING FOR   
THE LEADERCAMP

The Leadercamp Guide can be used as a tool for facilitators and participants to get the most out of a Leadercamp experience. It includes an overview of what will be covered in the Leadercamp, information about the presenter, and suggestions for different ways you and your team can learn together or individually. Each guide concludes with application and reflection prompts to apply what you've learned.

## About This Guide

This guide will help you prepare for and facilitate the program ***CONNECTED LEADERSHIP SERIES – BE AN AUTHENTIC, TRUSTED LEADER***. The purpose of this guide is to help you generate a dialogue among participants and apply key concepts from the presentation to your own learning objectives. The guide can be leveraged effectively for both large and small groups.

## The Audience

This program is for executives, managers, supervisors, and line staff. Ideally, the materials should be presented in a group setting, where the responses of others can be discussed and shared.

## Watch As a Team

Prior to the Leadercamp, Zoom links are set up in Percipio. To host the Leadercamp for your team with Zoom, clink on the Zoom link for the Leadercamp so that it's ready to start on your screen. Then start a Zoom meeting, share your screen, and when you get asked what you want to share, choose the browser window with the Leadercamp ready to play. Select **Share** and enjoy! Be sure to contribute to the discussion in the chat feature.

## For Individual Viewers

Watching alone this time? No problem. Click on the Zoom link in Percipio for the Leadercamp and begin watching. Get the most out of the event by participating in the conversation via the chat feature and by taking notes. And don’t forget to ask any questions you may have during the Q&A session.

APPLY WHAT   
YOU’VE LEARNED

Answer these questions to reflect on the Leadercamp and reinforce the ideas, practices, and strategies you’ve learned.

1. What are some challenges you’re currently facing in shaping your team?
2. How does what you learned relate to what you already knew?
3. What are 3 key takeaways from today’s Leadercamp?
4. Who could you ‘tell’ or share this with? Who would care and/or benefit the most?
5. After attending today’s Leadercamp, what are some ways you can improve your team building skills?
6. What’s one thing the Leadercamp inspired you to do differently moving forward?